

Columbia/Okura Robotics

Featuring: **Pacific Natural Foods**

Relationship Formed Through Great Product and Service

In 2006 Pacific Natural Foods, an Oregon based all-natural food producer, realized the growing need to increase productivity and product handling capabilities. They needed a palletizing solution that was reliable, durable and flexible enough to handle the company's various package types and sizes. That is why, when it came time to choose a palletizing system, they turned to Columbia/Okura.



Gabrial Vizireanu, Process Engineer for Pacific Natural Foods explains,

“Columbia/Okura’s market reputation and location were contributing factors to the decision to purchase a Columbia/Okura palletizing system.”

Pacific Natural Foods chose to install a model A1600 3-line robotic case palletizer capable of handling up to 60 cases per minute. The robot’s ability to handle various sizes and shapes of cases also met the demands of Pacific’s production goals.

Two years after the installation of the system, “Pacific Natural Foods has continuously benefited from the systems reliability and the prompt and complete service that Columbia/Okura provides.” states Vizireanu. This fulfillment of high palletizing rates and system uptime demands has produced continuous satisfaction, convincing Pacific Natural Foods to place an additional order for two Columbia/Okura A1600 robotic palletizing systems.

Through a reliable product and great service, Columbia/Okura has not only created another satisfied customer but has formed a working relationship with Pacific Natural Foods. Because of their overall satisfaction and confidence in their Columbia/Okura robotic palletizer, Pacific Natural Foods now acts as a showcase location allowing Columbia/Okura to bring potential customers to view their capabilities in a working factory.

Pacific Natural Foods is one of over 400 satisfied customers that Columbia/Okura services throughout North America. Every system undergoes complete factory testing and is supported with parts and service technicians from our manufacturing facility in Vancouver, Washington. For more information on Columbia/Okura robotics: contact your local Columbia sales representative, call Columbia directly at 360-694-1501 or visit our website at www.columbiaokura.com.